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Portland State Perspective; Spring 1985

Portland State University

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PSU Perspective

Portland State University Alumni News

Spring 1985



Photo by Cynthia D. Stowell

The city is my campus!

PSU Perspective

Portland State University
Alumni News
Spring 1985

The cost of college in the '80s

By Bob Mullin

Robin Morris was a case in point. Twenty-four years old, the mother of two small daughters, and in the process of getting a divorce. Not surprisingly, she was broke.

"I had always wanted to go to college," Robin remembers. "I thought it was unlikely I could ever go — I had no resources available to me. But I happened to have a good friend who kept telling me to go into the financial aid office and see what they could do."

Reluctant at first, Robin finally visited the office in 1980 and, to her pleasant surprise, found that through a combination of assistance programs — grants, loans and work study — she would be able to enroll at Portland State as an undergraduate.

"I moved into PSU student housing which allows children," she says. "I sold my car and my appliances to do it. I had no transportation so that ruled out transportation costs. After six months I was able to leave my children at the (Helen Gordon) child care center, which reduced my child care expenses."

Her grades were sporadic during the first year of adjustment, Robin remembers, but then "things stabilized." By the time she earned her bachelor's degree in 1984, she had come within a fraction of a grade point of graduating with honors.

John Anderson, director of Financial Aid at PSU, was so impressed with Robin's achievements that he nominated her for the student advisory committee to the College Scholarship Service. She was flown to New York City several times a year to help assess the financial aid needs of college students nationally.

"Within six months they recognized that she was exceptional," says Anderson, "and asked her if she would be one of two student members on the executive committee for the College Entrance Examination Board."

She currently is serving her second of three years in both positions from her new home in Amherst, Mass., where she is seeking a doctorate in cognitive psychology research at the University of Massachusetts.

Financial aid made it possible

"None of this would have been possible without financial aid," says Anderson. "Our aid programs are especially helpful to the so-called nontraditional students such as Robin. In fact, because of its urban location,



Photo by Cynthia D. Stowell

Since Sputnik was launched, the federal government has made college accessible to nearly anyone with the desire and ability to attend. But rising costs and possible cutbacks in financial aid may limit the choices.

Portland State serves a unique function in that more than any other institution in the state system it can provide financial assistance to such students — for example, divorced women with dependent children who need to come back to get a degree so they have job skills. We currently are assisting 258 such women."

Who are the PSU students on financial aid?

Statistics compiled in Anderson's office provide a picture:

—Two of every three of them are independent of parents for their support.

—Of those still dependent on parents for support, 32 percent come from families with incomes of less than \$15,000 a year.

—Of those who are independent, 76 percent have annual incomes of less than \$5,000 a year.

—Thirty-three percent of the independent aid recipients are married and/or have dependent children, and 12.8 percent are unmarried and have dependent children.

—The grade point average of aid recipients, according to Anderson, "is not significantly different" from the

GPA of the student body at large. In the spring of 1984, undergraduate males receiving aid averaged 2.751 compared to 2.769 for undergraduate males overall, while undergraduate females receiving aid averaged 2.963 compared to 3.012 for undergraduate females overall.

Keeping up with Sputnik

In all, more than half Portland State's student body depends on aid of some sort to attend school, says Anderson. Grants and scholarships, from state, federal and private sources, account for 38 percent of the aid money awarded; low-interest federal loans, many of which do not have to be repaid until graduation, account for 50 percent; and the federal College Work Study program, which subsidizes wages for working aid recipients, accounts for the other 12 percent.

Anderson says the amount of aid distributed has grown over the years, but the kind of aid given is changing. "Grant assistance has not grown at the rate loan assistance has grown," he says. "So we have more students borrowing more money than ever before. In a sense, we're creating a generation of debtors."

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It was a tough decision, but Jack Featheringill

has brought his summer theater to the city

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On the cover: PSU theater arts student Mary Kaddlerly steps from helicopter owned and chauffeured by C. Norm Winningstad ('73 MBA) in TV spot taped on PSU campus and aired on prime time local television. See story on page two.

Comment

TV commercial offers upbeat image of PSU

by Cynthia D. Stowell

"See that? You're looking at the most exciting university campus in Oregon!"

The enthusiastic voice of PSU student Mary Kadderly rises above the roar of a helicopter motor as the Willamette River and the city of Portland stretch out below. A few seconds later, the helicopter touches down in front of Millar Library and Kadderly steps out, her book bag over her shoulder.

"Portland State University is my school," she says. "And the city is my campus!"

It is Portland State at its jauntiest, and it's part of a new campaign to raise the University's profile in the community.

The 30-second television commercial, which aired on four Portland stations 160 times during March, April and May, was PSU's first venture into the world of paid advertising. But it was not a first for Oregon's public universities—both the University of Oregon and Oregon State have used recruitment spots for the last couple of years.

The upbeat image of a PSU student commuting to campus by helicopter and having the heart of the city at her feet was designed to appeal to 18- to 24-year-olds trying to decide where to continue their education. The message is a familiar one for PSU, which has always featured its urban location and the many conveniences and opportunities that represents. But it has never been packaged quite this way for "prime time" audiences.

And, while its effect on applications and enrollment will be difficult to measure, the commercial has drawn some very positive reactions from viewers—including state legislators and civic leaders. Surprisingly, for such broad exposure, not a grumble has been heard.

Still, one of the most heartening aspects of the project was the volunteer and professional involvement of PSU alumni. The University's director of News and Information Services **Clarence Hein** ('65) sought out another grad, **Cap Hedges** ('64), to produce the spot. Cap Hedges & Associates is the second largest buyer of broadcast media time in the metropolitan area. One of the two helicopters used in production was loaned by **C. Norm Winningstad** ('73 MBA), president of the Beaverton-based high tech firm Floating Point Systems. Winningstad also put in a good-natured appearance as Kadderly's "chauffeur" in the commercial. The helicopter used for camera work was loaned by KATU-TV, thanks to another graduate, **Tom Oberg** ('70), sales manager at Channel 2.

Cap Hedges will continue to work with the University to develop a year-long marketing plan, which could include another commercial as well as special events and community relations efforts. Such a cohesive, University-wide plan is expected to encourage even more people, from every age group, to choose the city for their campus.

Your Turn

Colleges and universities across the country have been doing a little more soul-searching than usual after recent assaults on the virtues of the baccalaureate degree.

Take, for instance, the report released by the Association of American Colleges in February. It said college curriculum had been watered down and was pandering to marketplace demands. "As for what passes as a college curriculum, almost anything goes," said the AAC report. "Fads and fashions... enter where wisdom and experience should prevail." The report blamed relaxed college entrance requirements and the more recent sag in enrollments for a "survival ethic" and "diminished vision" on college campuses.

The academic community was still reeling when the nation's new secretary of education issued his own challenges and criticisms. Said William J. Bennett just a few days after taking office in early February, "Most colleges promise to make you better culturally and morally, but it is not evident that they do. They are not delivering on their promises."

Bennett went on to debunk the myth that college graduates are a "priestly class" to whom "wonderful things must come to pass." But the words that resounded most in the minds of degree-holders, parents, and college officials were these: "If my own son... came to me and said, 'You promised to pay for my tuition at Harvard, how about giving me \$50,000 instead to start a little business?' I might think that was a good idea."

The secretary's blunt remarks resulted in one college withdrawing its plans to award Bennett an honorary degree; some people, on the other hand, have quietly praised his frankness.

What do you think?

Would you rather pay for your son or daughter's college education or hand over the money for a business venture?"

Give it some thought and send your answer (and your name, please) to PSU Perspective, News and Information Services, Portland State University, P.O. Box 751, Portland, OR 97207. If it's more convenient, call us with your answer, at (503) 229-3711. And you don't have to have a child to have an opinion!

Quarters or semesters?

Last issue's "Your Turn" question stirred up a few opinions. As you might remember, we asked whether PSU should convert to a 15-week semester system. Alumni who contacted us favored converting; the only person who felt we should retain the quarter system wouldn't give her name! Here's what alumni had to say:

I think we should convert to the 15-week semester system. In the quarter system, there's too much emphasis on exams and papers and too little time for reflection and going into subjects as deeply as University students should.

Ans Van Gent ('84 MBA)

I would most definitely like a 15-week semester system. This would allow time for growth in a more relaxed system of learning. Now, we hardly register and it is time for midterms, catch our breath, and it is finals. Anyone interested in learning for learning's sake—in the content of courses, not in grades—in getting the most out of an education, not the least—will benefit from more time, more exposure.

Lavilla M. Spooner ('84 BS-Lang. Arts)
Currently a graduate student at PSU

I don't think they should change. You can get more courses in if the terms are shorter. And you don't have to study during your breaks.

Name withheld
'79 BS-Business

Having been a student and a teacher in universities on both coasts, my opinion is that a semester system does in fact allow a more in-depth coverage of class material. From my perspective now as a faculty member and coordinator at the University of Miami I do, however, empathize with teachers' not wanting the added burden of revamping courses with a change in the system.

Sandra Kent Maurice ('80 MA)
University of Miami

Letters

Enjoyed articles

I want to thank you for that excellent article on the Raj Quartet in the last issue. I have been watching this on Channel 9, University of Washington PBS TV. I really enjoyed the background that your article provided.

Since I was just finishing my first (and only) year at Vanport Extension Center when the flood wiped out the records, I also enjoyed the article mentioning this.

Thank you for sending this publication to me.

John A. Sutherland, Jr. (Vanport)
Kent, WA

An outside view

Thank you for the time and care you took with the Scott-Reece-Ray article for the Winter '85 PSU

Perspective. You gave me a chance to read an outside view of what I think about Scott, something that hasn't come clear to me until now, even through conversations with colleagues.

The article is utterly clear and accurate, a professional job in the best possible sense of the word; I feel immeasurably complimented by your work.

Shelley C. Reece
Professor of English

Thanks from Sapporo

Thank you very much for sending me *PSU Perspective*. It is nice to have it because it reminds me of my Portland student life (which is) full with many and various memories.

Megumi Kuwahara ('83)
Sapporo, Japan

PSU Perspective

PSU Perspective is published quarterly during the year by News and Information Services for alumni, faculty and staff and friends of Portland State University.

Editor Cynthia D. Stowell
Contributors Clarence Hein '65
Cliff Johnson

Calendar Editor Pat Scott

Change of address: Send both new and old addresses to PSU Perspective, P.O. Box 751, Portland State University, Portland, Oregon, 97207.

Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please notify the PSU Alumni Office (503-229-4948) of the new mailing address.

PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.

Financial aid is a way of life for half of PSU's students

Continued from p. 1

Even so, adds Anderson, Oregon's experience has been "very good," with one of the lowest default rates in the country. Between 97 and 98 percent of the students in the state are paying their federal Guaranteed Student Loan funds back, he says.

Federal student assistance programs were first established in 1958 as part of the nation's educational response to the Soviet launching of Sputnik.

"It was first designed to get people to go into teaching science-specific fields," Anderson notes. "Then the aid program targeted on low income to provide access to college. Then we moved into not only providing access but choice. Students not only could attend college but were able to pick the college—public or private—they wanted to attend."

Anderson says he believes current Reagan Administration proposals to cut back federal student aid are aimed at eliminating choice and refocusing on access.

"Unfortunately, some of the cuts go too far and even eliminate access," says Anderson. For example, one of the Reagan proposals would limit the maximum aid a student could receive a year to \$4,000. Students such as Robin Morris who are mothers with dependent children would require far

more than that to be able to attend college—in fact, more like \$7,000, according to Anderson. "If they were limited to \$4,000, they just couldn't swing it," he says.

Changing times, soaring costs

A major reason for the increased reliance on student aid, of course, is the rising cost of college. Even at Portland State, where tuition represents a fraction of the fees asked at many private institutions, costs have skyrocketed during the past generation.

For example, when Wally Harding ('59) enrolled at Portland State in 1954, tuition cost him \$165 a year. Now his son Todd is a PSU student, and the price has jumped to more than \$1,400 a year. Books, which might have run Wally \$20 to \$22 in 1954, now cost Todd \$130 or more.

It's true no financial aid programs were available to Wally in the 1950s, but he was able to find a job through the college's placement service. "I worked as a building maintenance engineer," he recalls with a chuckle, "sweeping floors and emptying wastebaskets for the better part of two years." His starting pay: 75 cents an hour.

"There probably weren't the socio-economic demands on us that there are on college students today."

After living with his parents a year, Wally moved with three of his teammates on the PSU baseball team into quarters at the Douglas Arms in the Park blocks, which "we lovingly referred to as the Broken Arms." Rent, which included utilities and use of a Murphy bed, cost the four of them \$60 a month, \$15 apiece.

"There probably weren't the socio-economic demands on us that there are on college students today," observes Harding, who now is president and co-owner of his own mortgage banking and real estate consulting firm. "There are more places to spend your money on a better car or huge stereo equipment, or you're really not part of the crowd unless you're vacationing here or skiing there. A big deal for us was to go to the old Montgomery Gardens for nickel beer night on Fridays between 4 and 6."

Times may have changed, but his son Todd is still very aware of finances. At one time he attended Linfield College, relying on financial aid, but he switched to PSU for economic as well as academic reasons. Now as a senior majoring in administration of justice, Todd can live at home and focus his study on police work. He helps pay tuition and book costs by working as a coach at Cleveland High School and in other assorted jobs such as shoe salesman,

construction worker and, at times, bouncer.

Many factors figure in the soaring college costs, says William T. Lemman, Jr., vice chancellor for administration for the State System of Higher Education and a former Vanportor.

"Education is labor intensive," he explains. And labor costs have grown faster than inflation. Lemman adds that advances in technology have pushed equipment costs higher, especially in the areas of science and computer science. Library costs also have risen higher than the cost of living, he says.

Placing a value on education

Davis Quenzer, associate vice chancellor for budget and fiscal policies, goes so far as to suggest that tuition fees "are determined by the societal value of higher education."

The lower the tuition, he says, the more the state is saying that everyone is entitled to higher education—and that society more than the individual is the benefactor of education. But as the state increases tuition, it is saying that the individual is the benefactor—and thus should pay the larger share of his own education.

"The thing that concerns me is what we are saying about higher education," says Quenzer. "I happen to not agree that the individual benefits more than society from his education."

Quenzer says he believes that during the soaring tuition increases of the 1970s and early 1980s, when the percentage of the general fund appropriation for higher education shrank from 23% to 14%, "the priority for higher education diminished dramatically. That's when the public, through the legislature, was saying education wasn't very important, and the board placed more of the cost of education on the student."

In fact, according to Lemman, the state increased the students' share of the cost of instruction from 22% in the early 1970s to a high of 33% in the early 1980s. The tuition freeze the last two years has reduced that share somewhat.

"The attitude of the legislature is beginning to shift," says Quenzer.

"Legislators are beginning to feel that Oregon needs a high level of education. They're starting to say we're all going to benefit." The Governor has proposed an increase in tuition for the next biennium, but only 3%, added Quenzer.

"Students no longer can make enough after a summer of work to cover their college costs."

"I think we're going to see moderate cost increases for the student in the 1980s and 1990s," Quenzer says. Even so, he believes student aid will continue to play an important role despite the recent Reagan Administration proposals to reduce federal student aid programs.

Anderson hopes he's right. "The costs are so prohibitive," he says. "The most common criticism of the aid program that we hear is, 'Oh, I worked my way through when I went to college. Why can't these kids do it? Why do they need these programs? They forget how much things cost. Students no longer can make enough after a summer of work to cover their college costs.'"

Robin Morris herself is quick to point out that just because she received financial aid didn't mean she received a free ride. "I had grant support, sure," she acknowledges, "but I also owe loans at four different interest rates—and I worked 20 hours a week during the school year and 40 hours a week in the summer."

If financial aid programs were to disappear altogether, Anderson estimates that only half of those students receiving aid would be able to make it. "They might be able to attend part time or work or borrow from relatives," he says. "The other half wouldn't be able to go at all."

The choice for Robin Morris in 1980 was not between the Ivy League and Portland State; it boiled down to Portland State or no college at all. And without financial aid, the Robin Morris of tomorrow might have to "choose" simply to pay their bills each month and forget any dreams of college and a professional career.

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Federal grant, loan programs for students

Pell Grant—Up to \$1,900 a year, depending on student's need and college costs.
Supplemental Educational Opportunity Grant (SEOG)—Up to \$2,000 annually, distributed on first-come, first-served basis.

Guaranteed Student Loan (GSL)—Up to \$2,500 a year or total of \$12,500 for undergraduates, \$5,000 a year or \$25,000 for graduates, at 8% interest with repayment beginning after graduation.

National Direct Student Loan (NDSL)—Up to \$3,000 for first two years of college and \$3,000 maximum for second two years, at 5% interest with repayment beginning after graduation.

Parent Loan for Undergraduate Students (PLUS)—Up to \$3,000 a year for maximum of \$15,000 at 12% interest with repayment by parents beginning almost immediately.

College Work Study (CWS)—On-campus employers of qualifying students reimbursed by government for up to 80% of wages, off-campus up to 50%.

AlumNotes

Compiled by Cliff Johnson

'61

D. Edward Graves (BS) has been elected president of the 17,500-member Multnomah Athletic Club in Portland. He is an assistant vice president of group pension administration for Standard Insurance Co.

'65

Hon. Charles P. Littlehales (BS) is an Oregon Circuit Court judge in Lincoln County, Ore. His current six-year term expires January 2, 1989.

Donald Wenzel (BS) recently received the Northwest Steelhead and Salmon Council's highest honor for individual achievement during 1984, the "Conservationist of the Year Award." He was singled out from over 4,000 members in the Washington statewide organization for his volunteer efforts associated with construction of new facilities at the Whetcom Falls Hatchery.

'66

Sen. Rod Monroe (BS, '69 MST), a Democratic state senator from Multnomah County recently re-elected to another term, is serving as chairman of the Senate Revenue Committee during the current legislative session in Salem.

Floyd Smith (BA) has been named vice president of public relations at the Portland headquarters of First Interstate Bank of Oregon. He formerly was director of the news bureau and publications at Northwest Natural Gas Company.

Carol Vernon (BS) is an artist and a professor who has taught ceramics, sculpture and design classes for the past ten years at Southwestern Oregon Community College in Coos Bay, Ore. She sells her artistic works throughout the local area.

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'68

Glen B. Beckley (BS) is manager of Arthur Young & Co.'s Northwest Consulting Group, and helps client companies decide which computers to use in their accounting and management systems. He also serves as an instructor for microcomputer classes at PSU.

Dorothy Cereghino (BA) recently retired as chairman of the Pendleton, Ore. High School English Department. Winner of the Pendleton Chamber of Commerce's Teacher of the Year Award in 1983, she had taught business education and English courses there since 1968.

Bill Deiz (BA), formerly a radio and television news reporter/producer and a former press aide for Portland City Commissioner Mike Lindberg, has been named to head the newly-created electronic news division at the Portland public relations firm of Hauser, Webb, Wyckoff and Frichs. **John Wyckoff** ('65 BA) is a principal in the firm.

Robert E. McCall (BS) has been promoted to manager of U.S. National Bank of Oregon's North Beaverton, Ore. branch. He will also supervise the bank's Cedar Hills, Cedar Mill and Electronic Park branches. He formerly managed the bank's Peninsula branch in Portland.



Michael A. Vidan (BS) has been named vice president for wood products sales at Georgia-Pacific Corp., Atlanta, GA. He formerly served as vice president of G-P's International Division. He is a Portland native.

'69

Jess A. Armas (MSW), assistant administrator for the state Children's Services Division since 1982, has been appointed to the State Developmental Disabilities Planning and Advisory Council.

Jane Josselyn (BA) now coordinates alumni affairs at Oregon Health Sciences University, Portland. She formerly was headmistress of Portland's French-American Bilingual School, and prior to that was a teacher-administrator for 14 years at Catlin Gabel School, west of Portland.

James P. Roake (BS) operates three specialty hot dog restaurants in the Portland metro area. Roake bought his original "hot dog stand" in the Jennings Lodge area near Milwaukie, Ore. In 1976, years after he did a term paper on its kitchen operation for one of his classes at PSU.

'70

William R. Brez (BS) is a senior environmental analyst and waste reduction program coordinator with the Oregon Department of Environmental Quality. He has been with the DEQ since 1973, and helped develop and lobby for legislation relating to recycling centers in the state.

Jacob L. Driesen (BS, '77 MS) has opened a private practice in psychology in Klamath Falls, Ore. Most recently he served as staff psychologist at the Klamath Mental Health Center and was coordinator of the center's crisis services.

Norman Gould (BS) exhibited a series of his drawings at Southwestern Oregon Community College during March. The Coos Bay-area artist has exhibited both film and two-dimensional works for several years, including shows at galleries in San Francisco, Toronto and Seattle.

Gary W. Smith (BS, '74 MSW), program manager of the alcohol and drug program office in the Multnomah County Social and Aging Services Division, has won a two-year term in Zone 7 on the Beaverton School Board. He also serves on the Multnomah County Employee and Organizational Development Committee.

'71

Douglas E. Butler (BS) has joined The Koll Co., Beaverton, Ore. as development manager in charge of real estate development at Koll Center-Creekside as well as future company developments in the Portland area. He is a founder of the Portland Special Olympics program, and currently serves on the board of the Christie School for emotionally disturbed children.

Maj. Wayne A. Clemmer (BS) has been awarded a Navy Commendation Medal for meritorious service while serving as a program analyst during 1981 to 1984 at the U.S. Marine Corps headquarters in Washington, D.C.

Joseph Maize (BS) has been promoted to director for customer services marketing at Pacific Northwest Bell. His territory will include Oregon, Washington and Idaho.

'72

Keturah A. Brown (BA, '74 MA) has joined the Beaverton, Ore. law firm of Thompson, Adams & DeBast. Prior to admission to the Oregon bar, she served on the faculty at Pacific University, Forest Grove, Ore. She is a 1984 graduate of Lewis & Clark College of Law.

Marilyn McClasston (BA, '77 MS), principal of Gaston Elementary School and assistant to the superintendent for the Gaston School District, has won a three-year term for position-at-large on the Washington County, Ore. Education Service District. She also is a member of the Oregon Department of Education Cooperative Personnel Planning Council.

'73

Rep. Rick Bauman (BS), a Democratic state representative from Multnomah County recently re-elected to his fourth term, is serving as speaker *pro tem* in the House of Representatives during the current session.

Randall Bristlin (BS) is the new postmaster at Longview, Wash. His post office employs 73 people, has a budget of about \$2 million annually, and operates in the black, he reports. He previously served as interim postmaster at Astoria and Hillsboro in Oregon, and at Redmond and Kelso in Washington.

Conrad Pearson (BA) is a financial planner who uses his skills to help church members and churches save enough money to invest the savings in church programs to help those who are less fortunate. He is employed by Resource Financial Planning, Inc. in Tigard, Ore.

Randall Sprick (BS), an independent consultant and teacher trainer in discipline and teaching techniques, is the author of *The Solution Book: A Guide to Classroom Discipline*, published by Science Research Associates, Chicago.

C. Norman Winningstad (MBA) founder and chairman of Floating Point Systems, Inc., Beaverton, Ore., has been singled out by "Business Week" magazine as a member of "the new corporate elite" — 50 men and women who are changing the face of U.S. business. He was one of 17 high-tech entrepreneurs selected.

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'74

Shirley Ann Bass (BA) is a Hillsboro, Ore. attorney who is listed in the 1985 edition of "Who's Who of American Women." She is currently enrolled in PSU's Master of Taxation graduate degree program.

Peter B. Meyer (BA) has authored three books: *James Earl Carter* (1978); *The Yale Murder* (1982) and *Death of Innocence* (1983). The first book profiles the former President, and the others portray famous criminal cases. Meyer now edits "Streets," a nationally circulated tabloid newspaper supplement aimed at the youth market.

Ron Shay (MS), chief of information and education for the Oregon Department of Fish and Wildlife, was recently named "Waltonian of the Year" by the Oregon Division of the Isaac Walton League of America. His weekly radio programs and reports on hunting and fishing conditions are heard around the state, and he continues to appear on local wildlife shows airing over KOIN-TV, Channel 6 in Portland.

Continued on p. 10

WE NEED SUMMER JOBS

PSU students provide
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PSU ALUMNI PROGRAMS

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Two friends team up to start youth program

by Joan Johnson ('78)

"With youth unemployment running at 20% — and a shocking 50% for minority youth — something just had to be done," says Gladys McCoy ('67 MSW). When she heard Mayor Ed Koch of New York talk about his idea for an American Conservation Corps to be modeled on the CCC (Civilian Conservation Corps) of depressed years, the former Multnomah County commissioner thought, "Why can't we create something like that in Oregon?"

About the same time, McCoy learned that State Senator Frank Roberts and Representative Rick Bauman were sponsoring a bill in the 1983 Legislature to launch an Oregon CCC. The bill later passed, but funding for the project was not approved.

That didn't stop Gladys McCoy. If the state wouldn't fund the effort, why not a pilot project in Multnomah County? Its purpose would be twofold: To complete public service jobs that would not be done otherwise due to the lack of government funds; and, in the process, to help unemployed young people develop marketable job skills through work experience and training.

McCoy spearheaded the effort, gathering community leaders, friends and volunteers to help get the project started. A board, which included the mayors of each of the cities in Multnomah County, was formed. Letters soliciting funds were sent to 1,200 Portland-area businesses, individuals, foundations and government agencies, and about \$104,000 was raised — \$68,000 in cash and \$36,000 in in-kind contributions.

One of the first to volunteer to help McCoy launch the venture was Bonnie Neal ('71). The two women have been "best friends" for 21 years, ever since the days they were raising families and trading babysitting in the same North Portland neighborhood.

"We both had this gut feeling that this just needed to go."

Divorced, with four young children to support, Neal moved to Portland in 1963. A Navy medic during the Korean conflict, she planned to use the G.I. bill to attend Portland State, but she was denied admittance due to poor high school grades.

"And if it wasn't for Bob Taylor, I wouldn't be where I am today," she says. Neal explains that when she appealed the ruling, Taylor, then director of admissions, agreed "against his better judgment" to admit her for one quarter. "He told me, 'If your grades are not fantastic, you're out.'"

But Taylor, now the University's director of alumni relations, can take pride in his decision. Neal earned a 3.0 GPA that first quarter and went on to receive a degree in secondary education in 1971. After graduation, Neal moved to White Salmon, Washington, where she taught school and later became co-owner of an auto dealership.

In 1982 Neal moved back to Portland and, she says, she "kept running into Gladys McCoy." One day Neal was on her way to a job interview when she happened to see McCoy on the street. "Gladys said she had something she wanted to talk to me about," Neal never went to the interview. "I volunteered for several months and got so involved. . . . We both had this gut feeling that this just needed to go."



Gladys McCoy ('67 MSW) and Bonnie Neal ('71) hit the books and talk over summer plans with Richard Oliver (left) and Jeff Dyer (right), enrollees in the Multnomah County Youth Services Demonstration Project, started by the two PSU grads.

Neal has been working with the project since January 1984. In May 1984, she was hired as educational coordinator and in March 1985, she was named acting director.

A sparse room filled with enthusiasm

Headquarters for the Multnomah County Youth Services Demonstration Project is located in the old Foster School building at 5205 S.E. 86th Avenue in Portland. Furnishings are sparse — a couple of desks, several tables and some chairs are almost lost in the oversized room that serves as office, classroom and conference room. But the Spartan surroundings are enlivened with snapshots of a youth team working at Horsetail Falls. And the enthusiasm of McCoy and Neal fills the room.

The initial demonstration project enrolled twenty 18-year-olds out of 80 unemployed young men and women who applied. The youth were assigned to one of three projects — building a stone wall at Horsetail Falls for the U.S. Forest Service, painting and repairing homes for low income residents of Multnomah County, or working at Red Cross headquarters in Portland. They are paid a minimum wage for working and for attending classes which are held one day a week. Those who stay with the program are promised a job upon completion of the one-year cycle.

Sam Naito said, "If you send me kids who have the proper attitude and the proper work habits, I'll take one or two of them."

McCoy is confident this is a promise the project can keep. "I've talked to private sector people like Sam Naito. Sam said, 'If you send me kids who have the proper attitude and the proper work habits, I'll take one or two of them and I know other business people who will, too.'"

Of the 20 who began the program in August, only one has been terminated. Seven others have dropped out but Neal and McCoy consider them success stories — one decided to return to school, one married and moved to another state, and five accepted full-time jobs, two with the agency that was training them.

As long as unemployment rates for young people remain high, both Neal and McCoy would like to see the youth program continued and expanded. "We haven't begun to scratch the surface," says Neal, "either in terms of public projects that need to be done or jobs for kids."

"But we will not be taking jobs away from people," interjects McCoy. "We'll be doing jobs that wouldn't be done otherwise. That was part of the initial resolution. . . . we will abide by that."

"Way out west" from Tennessee

That note of determination is typical of the softspoken McCoy, who surprised friends and family in Chattanooga, Tennessee, when, as a young, single woman, she decided in 1949 to move "way out west" to take a job with the Portland YWCA, following her graduation from Talladega College in Alabama. She intended to stay a year and then attend Boston University to get her master's degree. But she met and later married (now Senator) Bill McCoy, settling in Portland. Gladys, who was named Oregon's Mother of the Year in 1980, postponed her education to raise their seven children, but when the youngest was three, she decided it was time to return to school.

She enrolled at Portland State in 1965, earning her Master's of Social Work in 1967. Since then McCoy has had an impressive career in public service. She served as director of social service programs for Vancouver Head Start for three years; taught sociology at Clark College and Pacific University; and served as state ombudsman under Oregon Governor Bob Straub. In 1970 she was elected to the first of two terms on the Portland School Board, and in

Continued on p. 10

Like the swallows at Capistrano or the leaf buds on the trees, a sure sign of coming summer is the arrival of the PSU Summer Session Catalog. It's here, bursting with over 500 course offerings and the promise of a lively summer on campus.

It's a breeze to enroll in PSU Summer Session courses, with new classes starting every week and lasting anywhere from two days to eleven weeks. One tuition rate for in-state and out-of-state students and cash incentives for successful course completions make Summer Session even more attractive.

More foreign languages are offered at PSU's Summer Session than in any other program west of the Mississippi River, and PSU attracts the greatest number of foreign visiting faculty in the country. This year over two dozen foreign visitors and several visiting faculty from other parts of the U.S. will be on campus to share their expertise in classes as well as public lectures.

And it all happens in an atmosphere charged with cultural and recreational opportunities. This summer marks the first season of the University's new Summer Festival

Theater, come home from Cannon Beach (see pp 8-9). Popular and classical music events abound on campus and throughout the city, and numerous outings are planned to Oregon's scenic spots.

Summer Session catalogs, featuring black and white photographs of Portland's fountains and detachable color postcards of the PSU campus, are available at the Summer Session office or the Registration window, both on the first floor of Neuberger Hall. For more information, call 229-4081, 1-800-452-4909 in Oregon, or 1-800-547-8887 outside Oregon.

A Summer Session Sampler

Introduction to Vlach Language and Culture

June 24-August 14

Vlach Language and culture live on in the dominant Greek and Macedonian cultures. Study Vlach folklore, cultural heritage, and language, and efforts to preserve it.

Instructor: Olivera Cvetkovska, Institute of Seismology, Skopje, Macedonia, Yugoslavia

Techniques of Doing Business with the Japanese

July 12-August 9

If you're contemplating business with or in Japan, this series of lectures and workshops will help you avoid misunderstandings and learn techniques for acceptance. Sponsored by the International Trade and Commerce Institute at PSU.

Instructor: Ed Malin
Consultant, lecturer

The "Reel" Central America

June 25-July 11

Film is the vehicle for presenting basic features of the contemporary conflicts in Central America.

Instructor: Milton Jamail, University of Texas-Austin

Teaching Advanced Thinking

July 22-August 7

Learn creative and flexible thinking skills for use with talented and gifted students; demonstration exercises using creativity, classifying and communicating ideas.

Instructor: David Markewitz, School Psychologist, Dept. of Defense Schools, Okinawa



Break-up of the Raj

June 24-August 15

Examine the nature of the British influence on India, and the impact of British withdrawal; also the rise of Indian nationalism and factionalism. (Read *The Raj Quartet* with PSU's Shelley Reece as a companion course!)

Instructor: Madan Mohan Puri, Panjab University, Chandigarh, India



Detective Fiction

July 22-August 15

As a major popular form, detective fiction can combine engrossing entertainment with literary merit. Works by Poe, Doyle, Raymond Chandler, Dashiell Hammett and others will be studied.

Instructor: Peter Carafali, English, PSU

Oregon's Economic Development

June 25-September 3

Oregon's present circumstances and prospects for economic growth are interpreted through examination of theories of regional economic development. The role of the public sector and specific Oregon development programs will be reviewed. Some presentations to be made by economic development officials.

Instructor: James Strathman, Urban Studies, PSU

Watercolor Painting in the Oregon High Desert

July 22-August 2

Students receive on-site instruction in various watercolor techniques, working from living exhibits and artifacts in the Oregon High Desert Museum near Bend, and in field locations such as Fort Rock, Smith Rocks and the Deschutes River Canyon. Oil painting course, August 18-23.

Instructor: Byron Gardner, Art, PSU

And don't forget these time-honored Summer Session traditions:

- A*L*P*S language immersion programs
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- Overseas Programs
- Accelerated accounting courses (1 year in 11 weeks)

CHINA

July 24-Aug. 16, 1985

Experience the splendors of ancient and contemporary China, as we tour eight classic cities . . . Beijing, Xian, Luoyang, Zhengzhou, Shanghai, Fuzhou, Xiamen and Hong Kong. Tour leader Dr. Pah Chen, PSU faculty member, and local university experts add new dimensions to your appreciation of this fascinating country. Cost: \$2,865.

BALKANS

Yugoslavia, Romania, Bulgaria, Turkey
Sept. 1-15, 1985

Join us for this extraordinary two-week tour of the Balkans. An exciting tour of Belgrade, Bucharest, Veliko Tmovo, and 5,000-year-old Sofia. Explore Istanbul where Europe and Asia meet. Overnight in Copenhagen en route home. Tour Leader Dr. Thomas Poulsen, director of PSU Central European Studies, is as "at home" in the Balkans as in Oregon. Cost: \$2,395 from Portland.

HIMALAYAS

Oct. 4-Nov. 4, 1985

Make plans now to join Robert Peirce, noted outdoorsman and leader of treks to Nepal since 1979, for 29 days in Nepal . . . and seldom-explored Sherpa country. Climb major ridges to the Dudh Kosi valley and follow it to the foot of Everest. Breathtaking views of the Himalayas and visits to rural, hill villages. Cost: \$2,995.

EUROPE

Sept. 9-27, 1985

Take the Grand Tour of Europe, starting in Paris, then to Lucerne, Florence, Rome, Venice, Vienna, Salzburg with city tour of Munich, Rothenburg plus cruise of the Rhine, and Boppard-Frankfurt. A 19-day tour of highlights in ten leading European cities . . . five countries. Professional multi-lingual European tour leaders. Cost: \$2,395.

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August 5-15

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Instructor: Estelle de Montgolfier, Universitaire d'Avignon, France

by Cynthia D. Stowell

Dusty Davidson is not an impulsive woman. But she caught friends and co-workers off-guard this winter when she announced her decision to help feed starving refugees in Ethiopia. It was not the logical next step for the business manager of a television station.

It was, however, a perfectly calculated move for Davidson ('69), who left Portland's KOIN-TV in mid-March and a week later was on a plane to the Sudan in eastern Africa for a nine-month stint with Mercy Corps International. "Combining my professional skills and my personal commitment is the best of all possible worlds," she said, sounding deeply satisfied with her decision.

Davidson will be working on an Agency for International Development-funded project to transport food across the Sudanese border into the two northern Ethiopian provinces of Tigre and Eritrea, which are at civil war with Ethiopia. "The Marxist government is withholding all supplies, all food, all water from these two provinces and 60 percent of the people who are starving are in these two provinces," explained Davidson.

Before she left, she spoke calmly about the politically sensitive and physically dangerous situation she would be encountering. "During the daytime, Addis Ababa (the Ethiopian capital) sends out MiG jets and they strafe anything that moves. So we go in at nighttime with our vehicles—it just happens to be one way of operating."

What Davidson wasn't counting on was political unrest in the Sudan. But as she was preparing to fly to Khartoum, her base for the nine-month project, the city erupted in riots. And two days after she arrived, the Sudanese government was overthrown in a military coup. A communications black-out and travel restrictions have delayed but not canceled the food transports, said Davidson's husband, Dale Ward, who stayed behind in Portland to mind his consulting business. He has been watching the TELEX at the local Mercy Corps office for news.

Those who had felt the warmth in her direct, blue-eyed gaze did not see Dusty making a 180-degree turnabout.

Ward, also a PSU grad ('61), had not heard from his wife directly in the first few weeks after she left, but said he was not particularly worried about her safety. As a seemingly unflappable expert in "change management," Ward is no stranger to the subject of upheaval and he sees the Sudanese situation as surprisingly stable. Anyway, what good would it do to worry about a woman who willingly walks into the middle of a civil war?

She's tough. She admits it. "There are people here at the station who think I'm a raving bitch," said Davidson in her KOIN office in March. "I'm a very tough business manager." Those who thought of her as "uncaring" were completely shocked by her decision to take on a humanitarian cause. Those who knew better—who had felt the warmth in her direct, blue-eyed gaze—did not see Dusty making a 180-degree turnabout.

"For me at this time in my life," offered Davidson, "I felt it was very important that I was able to be very expressive about my personal commitments, and I thought that the best place I could do that was working for a humanitarian organization."

The hardhat and blueprints in the corner of Davidson's office symbolized the driven quality

On helping Ethiopians

(after a career as a CPA)



Dustine Davidson ('69)

of her recent life. As project manager for the construction of KOIN's new high rise headquarters, Davidson had spent the last three years "getting this building built. I haven't done very much more than that. Even lost contact with a lot of friends."

"After we moved into the building and got acclimated, I started doing a lot of research," she said about her methodical drift toward her new life. Weekend retreats, lists of her strengths and weaknesses, lots of reading, and hours of talking to friends who had successfully melded their personal and professional lives . . . and months later the "light clicked."

"I've had a lot of people tell me around here that I look a lot happier," she said. "And I think what it is that I feel much freer now, I feel more whole. And that sounds so corny, but I do." She thought about what she'd just said and shook her head. "I find myself using words I never thought I would."

"I certainly had different priorities," said Davidson about her successful business career. "I dedicated myself to acquiring professional skills that I'm very thankful that I have. Now if I use them in a different way, that's the full benefit of them."

Davidson started out at Portland State "aiming to be a large animal vet. That's back in the years when professors could say things to people like, 'As a woman, you can't be a large animal vet. It would be a waste of education.' And I was stupid enough to believe them."

So, as a junior in biology, Dusty took "one of those crazy accounting classes where you go from eight in the morning 'til five at night and you have oodles of homework but you can cram a whole year of accounting into one summer." She switched her major to business

administration, quit her job at the federal water pollution control laboratory and went to work at Peat, Marwick, Mitchell (CPA firm), which hired her full-time after graduation. From there she moved to KPTV as business manager, and then on to KOIN.

And now into the refugee camps of Ethiopia, where she expects her business and organization skills to complement the interpersonal skills of veteran humanitarians.

But Davidson doesn't see just crates of food and reams of government forms ahead. She looks forward to returning to the cultures she came to know on a nine-month trip through Africa by Land Rover in the early 1970s. "I loved it. I have some pictures—did you want to see them? Do you care?"

She flipped through snapshots of the overloaded Land Rover sunk in dust, of people at wells and in the marketplaces. "See all the people there smiling? Every place that we went, people were incredibly warm and gracious." Then Dusty was lost in a memory.

"One of my favorites, happiest, most wonderful experiences—I wonder if that woman ever thinks about me as much as I think about her." She launched into a story about a woman in Chad who spent five hours corn-rowing Dusty's hair while a small crowd gathered. "I think it was real unusual for them at that time to have somebody want to look like they looked and want to be in very close proximity and smile and laugh and giggle and just have the greatest time."

"I think that I felt more"—she struggled for the word—"human during that whole experience than any other time in my life." Ever since then Dusty has known she would go back. She just didn't know how.



Dusty and friend in Chad

Now she thinks about ways to stay beyond her immediate assignment. Not surprisingly, the television executive sees a great need for communications technology in Third World countries—"where and when it's appropriate for their culture." For example, in drought-afflicted equatorial Africa, communications systems could help the people in the mountains notify those in the lowlands that the rains are coming.

"If you have the technical ability to aid people and to stop suffering and you're not able to do that because of politics, I think that's a statement about how this world is going," said Davidson, who feels the current "grass roots" interest in Ethiopia was born of this kind of frustration.

"I hope that the swelling of people caring about their fellow human beings, whether those fellow human beings are in Africa or in Nicaragua or right here in Portland, Oregon, sitting at the desk next to you, I hope that this is a stimulus to people caring more about each other."

These are some of the words CPA Dusty Davidson never thought she'd be using. They come easily now.



by Clarence Hein

Summer stock. It is one of the theater's most romantic images, with a plucky troupe of performers and technicians in a rural setting, living and breathing theater with communal intensity for three months. It can be a testing point and a turning point for the young artist who may be sweeping the theater in the morning and playing the lead at night.

But summer stock also can be expensive and filled with staffing and staging nightmares. Jack Featheringill, director of Portland State's summer program at the Coaster Theater in Cannon Beach for the past 16 seasons, has seen both aspects. Now, the physical, emotional and fiscal tolls exacted by more than 60 productions have tipped the scales.

After a year of contemplation, Featheringill came to a difficult decision: to move the summer stock program from the Oregon coast to the PSU campus.

There is no denying the excitement and special character of the Coaster program, Featheringill says. "But there were physical limits there. We had no shop or rehearsal space and we had to do everything with a minimal staff. And, simply finding housing for company members during the tourist season was a constant problem."

Besides solving many of the logistical problems, the prospect of summer stock in the city gives Featheringill much to be excited about. Four main stage and studio productions already are planned for the first season of the new PSU Summer Festival Theater Company, a non-equity, professional company in residence at Portland State. Eventually, he hopes to include music, dance, experimental theater and children's programs.

Summer line-up

Featheringill will begin the Summer Festival season with a reunion of three of his alumnae on the Lincoln Hall main stage — Linda Williams Janke, Victoria Parker, and Kelly Brooks, all prominent Portland actresses — in the recent New York hit, "Agnes of God." Featheringill will direct this show, newly released for regional theater companies, which will run from June 21 to July 13, Thursday through Sunday.

The second main stage show, "A Flea in Her Ear," directed by Twig Webster and featuring guest artists, runs July 18 to August 10. Tennessee Williams' "Night of the Iguana," directed by Featheringill, will be the third mainstage production, running from August 15 through September 7.

A fourth production, this one in the smaller Studio Theater in Lincoln Hall, will be "Come Back to the 5 and Dime, Jimmy Dean, Jimmy Dean," directed by Susan LeClerc. It will run June 27 through July 27.

Previews for all summer shows will be on the Thursday evening before opening.

The variety of presentations and the use of guest artists are practices Featheringill began at the Coaster Theater. To round out his casts, he has called on professionals he has worked with during his own career on Broadway or actors he has trained at Portland State and at the Coaster.



Jack Featheringill has called on three PSU alumnae and prominent Portland actresses to appear in the Summer Festival Theater's first production, "Agnes of God." Making plans with him are (from left) Linda Williams Janke, Victoria Parker and Kelly Brooks.

Curtain comes down on Coaster, rises for Summer Festival Theater

With the company now in Portland, the number of guest artists can be increased, and their function expanded to include some teaching.

Remembering Coaster

Along with the many pluses associated with the move to Portland, there will be a large nostalgia factor. The special feeling that evolved among the Coaster troupe, and many good memories from 16 summer seasons, will live on. Chief among them will be the 1975 season, a time when "it all came together" in the minds of Featheringill and many alumni from that year.

"It was a very strong company," the director says, "a highly talented group and a very special season." Members of that company are in New York, Hollywood and Portland, immersed in theater and television careers.

Pam Roylance, who has been a regular on television's "Little House on the Prairie" and two soap operas, remembers. "It was a highlight of my life. We learned a lot from each other." Terry Davis (now Terence Knox, a regular on "St. Elsewhere" for three seasons) said, "Jack Featheringill took me under his wing. He took a lot of time and chances



with me, so when I got to Hollywood, I was ready."

Scott Parker, Portland actor and teacher, said the 1975 Coaster season was the pivotal year for him, and the play "Little Foxes" a personal breakthrough as an actor. "Jack came in with such a professional attitude and with incredible energy which is very contagious. I found myself working much harder and trying harder without even knowing it," Parker and many others have continued their association with Featheringill. "People come here (to PSU and summer theater) just to work with him, and they stay."

That sense of continuity and quality which has marked the Coaster program will make the transition to Lincoln Hall somewhat easier. In a sense, Featheringill is bringing the program and the performers back home. But that doesn't mean it will be a simple matter.

"I don't think it's going to be one bit easy," Featheringill says. "It will be very much up-hill, up-stream." But for the director of the new PSU Summer Festival Theater Company — and for theater in Portland — the risks are worth taking.

Featheringill left N.Y. to find variety at PSU

Jack Featheringill took on New York some 30 years ago, an aspiring young dancer with his eye on a Broadway career. He was fresh from the break-up of a successful dance act: "We had constant bookings and a constant personality conflict."

He immediately immersed himself in classes and "making the rounds," a routine that soon paid dividends. "I arrived in March and in August I landed my first job," a member of the chorus for the first Broadway revival of "On Your Toes," with choreographer George Ballanchine. There followed a series of dancing, singing and acting roles eventually leading to assignments as assistant director, casting director, and finally the opportunity to direct and teach while working principally as a production stage manager.

"I worked with some incredible people — some of the most prominent people in our theater — during that time," he says. "Julie Harris, Jerry Herman, Frank Loesser, Ethel Merman, Abe Burrows. . . people who have become legendary." A partial list of productions Featheringill worked on includes

"Fiddler on the Roof," "Music Man," "How to Succeed in Business Without Really Trying," "Walking Happy," "Li'l Abner," and more, including "The Sudden and Accidental Re-education of Horse Johnson."

What?

"Oh, yes, 'Horse Johnson,'" Featheringill deadpans. "Three days at the Belasco in New York. We opened on Thursday, closed on Saturday. I didn't think we'd last through Friday."

"I was very lucky," he says of his 16-year career in New York, a period he describes as exciting and rewarding. "There are many things about Broadway that I miss severely, but it's a matter of a balance sheet." The work was rewarding, particularly financially, but "I found most satisfying was the teaching and directing summer stock theaters."

He decided, after a lengthy personal reassessment, to try the academic world. "It started as something I was going to try for a year or two," he says. "I even retained my apartment in New York



(Left) Terry Davis (now Terence Knox) and Kelly Brooks in "A Streetcar Named Desire," 1976.

(Below) Kelly Brooks, Patty Hunter, Susan LeClerc and Victoria Parker in "The Madwoman of Chailiot," 1979.

(Bottom left) On the set of "The Waltz of the Toreadors," 1982, the third Featheringill-directed play to be selected for presentation at the American College Theatre Festival in Washington, D.C.

(Bottom right) Scott Parker, Victoria Parker and Patty Hunter in "A Delicate Balance," 1979.

Scenes from Coaster Past



for years, never really thinking of myself as split from there."

He arrived at Portland State in 1970 and directed six shows in his first year, including four at the beach. He hasn't stopped since, a real departure from the routine of Broadway.

"When you are production stage manager with a show," he says, "you have to stick with it for a long period of time and the routine becomes limiting. Now, I may have to handle six or eight scenes with students in acting class in a day. I have to deal with Shakespeare, O'Neill, many writers. . . different material every day. That uses me, from my point of view, much more fully than continuing to keep the same show running."

This year, on top of redesigning the summer season and taking on two shows himself, Featheringill has directed one main stage production (Victoria Parker in "Medea"), served as head of the Theater Arts Department, and maintained his teaching schedule. He was looking for variety — and he got it.



McCoy and Neal

Continued from p. 5

1978 she successfully ran for the Multnomah County Commission. McCoy was re-elected to the Commission in 1982, but resigned her seat in 1984 to run for a vacancy on the Portland City Council.

Although she was unsuccessful in that bid, coming in a close third in a field of 19 candidates, McCoy is not considering retirement. After taking some time out for "rest and reflection," she agreed to coordinate a research project examining ways to reverse the tide of high school dropouts and teenage pregnancies. As long as the community has needs, Gladys McCoy will be busy.

"This is my baby. I'm not going to let it go."

McCoy and Neal also have more plans for their youth demonstration project. They realize they need more indoor projects so that enrollees can be employed full time — the outdoor projects had to be furloughed this winter due to the weather. Neal says they would also like to add mentors who could help guide the youngsters in their career decisions and preparation.

The most important step, however, is to put the program on a sound financial footing. The first year the projects did not require any payment from the agencies served. "We relied on others to give us the money. That's the hard way to do it," says Neal. "That's the way to go down the tube. We want to develop a program that's self-sufficient."

Despite the hectic pace of the first year — "Sometimes it's like forgetting how to swim when you're in deep water" — Bonnie Neal has found tremendous satisfaction in helping to turn an idea into reality. "It's exciting," she says, "really exciting."

Even though McCoy is no longer a county commissioner, she intends to continue her involvement with the program. At her request, Mayor Bud Clark has appointed her the city of Portland's representative to the Youth Demonstration Project Board. "This is my baby," she smiles. "I'm not going to let it go."

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AlumNotes

Continued from p. 4

'75

Abdurahman "Ramy" El Moassib ('75 BA) was named Director General of Environmental Health in the government of his native country of Yemen. He will be developing standards for food preparation and importation, waste removal and pollution.

Mark S. Gardiner (BS) has resigned as director of the City of Portland's Office of Fiscal Administration to become vice president of Government Finance Associates, a private financial advisory company headquartered in New Jersey, which serves as a consultant to state and city governments. Based in Portland, Gardiner will head the first West Coast office of any such national advisory business.

Michael Lloyd (BS), a staff photographer with *The Oregonian* newspaper, recently journeyed to Ethiopia with reporter Holly Danks to document the life-saving efforts of Northwest Medical Team members working there. Their report appeared Sunday, Apr. 14 in a special section of the newspaper entitled "Small Victories."

Capt. Dan Noelle (BS, '79 MPA) recently was promoted to his new rank and placed in charge of the Portland Police Bureau's East Precinct. His new assignment fills the command position opened earlier this year when Capt. Penny Harrington was named Portland police chief.

Mike Weber (BS) is a sales representative for Philip Morris, USA. He has been with the firm since October of 1975.

Nancy Webster (MSW) exhibited her photographs of Nicaraguan people at Old Vives' Tales restaurant and the Justice Center in Portland during February. Webster, a social worker active in the Portland Central American Committee, lived with a Nicaraguan family for five weeks during her four-month visit to the Central American country last year.

'76

David W. DeHaven (MS), a teacher in the Lake Oswego, Ore. School District for the past 14 years, has become a full-time children's minister at the newly expanded Rolling Hills Community Church in Tualatin, Ore.

'77

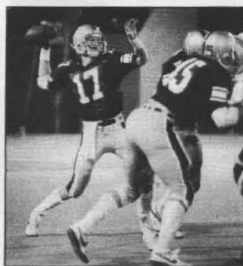
Steven R. Bolen (BS) is a shareholder in the law firm of Buckley, Johnson, Bolen, Berg & Lindley, P.C., Lake Oswego, Ore. He received his post-doctoral master's degree in taxation from Golden Gate University in San Francisco, Calif.

Michael T. Conley (BS) has been promoted to captain and will head the Services Division of the Washington County, Ore. Sheriff's Office. He previously commanded the office's Detective Division, and will continue as commander of the Tactical Negotiations Team in addition to his new duties.

Continued on p. 11

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AlumNotes

Continued from p. 10

'78

Brenda Brainard (BS), a Eugene, Ore. attorney and general manager of the Confederated Tribes of Coos, Siuslaw and Lower Umpqua Indians, has been named "Young Career Woman 1985-86" by the Cascade District Business and Professional Women's group, during its spring conference March 9.

Ken Butler (MFA) hosted a showing of his film "Hybrid Antics," which features the unusual musical instruments he makes and plays, during an open screening of local films and videos held Jan. 16 at Tekfilm in northwest Portland.

Martin D. Hunter (BA) is a certified public accountant with offices in Portland and Hillsboro, Ore.

Kimberly Nelson (BS), a member of the Sandy, Ore. Planning Commission and its local Chamber of Commerce, has joined the staff of the *Sandy Post* newspaper as an advertising representative.

'79

A. Joan Autio (BS) has been promoted to vice president and manager of the Corporate Trust Department of Oregon Bank. She began her career with the bank in 1972, and is a past president of the Western Stock Transfer Association. She currently serves on the association's board of directors.

Stephen D. Chassaing (BS) has been appointed as account supervisor at the Portland marketing, advertising and public relations firm of Hayward & Associates. Part of his new work will involve assisting Oregon businesses to develop marketing approaches through the firm's office in the port city of Tianjin, China, near Beijing (Peking).

Mark R. Lindley (BS) has become a shareholder in the law firm of Buckley, Johnson, Bolen, Berg & Lindley, P.C., located in Lake Oswego, Ore.

William Stoller (MBA) is co-owner of an employment claim, Robert William James and Associates, with offices in Boulder, Colo., Oklahoma City, Okla. and Portland. He also owns Express Personnel and Express Temporary Service, both located in Portland.

'80

Carmella Adamcik (BS) has been promoted to the position of supervisor at Kingsland & Co., certified public accountants in Tualatin, Ore. She has been with the firm since 1982.

Clee Ann McAllister (BS) is the new crime prevention technician with the Gresham, Ore. police department. As part of her job, she works with and publishes an informational newsletter which circulates to members of the area's Crime Prevention Advisory Committee, to occupants of 86 local homes involved in neighborhood watches, and to 384 local homes serving as safe houses for children needing adult assistance.

'81

Steven Barham (MBA) has been named executive secretary and director of the Oregon Racing Commission. He is the former assistant director of the State Board of Nursing. In his new job, he directs the staff responsible for overseeing the \$90-million per year pari-mutuel horse and dog racing industry in Oregon.

Vink Do (MA) is a Vietnamese mental health counselor who works at a Portland refugee center. He treats the stress that afflicts many of the estimated 17,000 Southeast Asians who live in Oregon after having fled their embattled homelands.

Janice Rutherford (MA), former chief of historic preservation efforts for the city of Spokane and Spokane County, Wash., is the new director for the Heritage Trust of Clark County, Wash. She now oversees maintenance of several local publicly-owned historic buildings, and is helping to set up a new low-interest loan program to restore historic homes in the area.

Mike Voight (BS) is the director of Sport Clinic, with offices in Miami and Hollywood, Fla. The company offers services in sports medicine, physical therapy and rehabilitation, as well as cardio-fitness, and serves as consultant to business and industry.

'82

Dana Cuffee (BA) has been promoted to manager of Byte Shops Northwest Inc.'s Beaverton, Ore. retail store. She has been among the firm's top three salespeople during 24 of the 27 months she has worked for the organization, the region's oldest computer retailer.

William C. Deville (MBA), president of General Tool and Supply Co., Portland, presented an all-day seminar on "Systems contracting" Feb. 16 at Chemeketa Community College, Salem, Ore. He conducted research on the subject while completing his master's degree at PSU.

Michael B. Hausinger (BS) is the supervisor of corporate general accounting at Hyster Company's world headquarters office in Portland.

Neil Lomax (BS), quarterback on the St. Louis Cardinals professional football team, was recently presented the "Professional Athlete of the Year" award during the annual Bill Hayward Banquet of Champions in Portland. Also a former winner of the coveted Hayward Award, Lomax passed for a National Football Conference record of 4,619 yards during 1984.

1st Lt. Christopher S. Owens (BS) recently was promoted to his present rank while serving with the 3rd Marine Aircraft Wing stationed at the Marine Corps Base, Camp Pendleton, Calif. He joined the Marine Corps in October, 1982.

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Alumni Benefits Card
229-4948

'83

Richard Avilla (MA), a Portland actor, recently answered a turn-up call from fellow theater arts alum **Brad Duff** (80 MA), now a theater arts instructor at Treasure Valley Community College in Ontario, Ore. On short notice, the versatile actor traveled more than 400 miles to the college to assume the lead role in its production of "A Doll's House," after the play's original lead had to relinquish the role at the last minute.

Robert "Bob" Fixott (BS) is serving with the Peace Corps in Sasstown, Liberia, a coastal city located about 130 miles from the capital city of Monrovia. The former associate editor of *The Vanguard*, PSU's student newspaper, is now teaching English and literature to Liberian high school students.

Michael J. Flynn (BS), who joined the U.S. Navy in June, 1983, has been designated a naval aviator. His curriculum included basic engineering and navigation studies, simulator flights, extended navigation flights, and landings aboard an aircraft carrier.

Kaller S. Gilbert (BS) works as an engineer at Intel Corporation's Hillsboro, Ore. facility, where she is one of the designers of the firm's most advanced computer system product, the IPSC (Intel Personal SuperComputer).

'84

Kori Allen (BA) has been appointed as a legislative aide by State Representative Delna Jones (R-Albino) for the 1985 legislative session. Allen was a full-time intern for State Senator Nancy Ryles (R-Portland) during the 1983 session.

Charles R. "Chuck" Beadle (BS), an employee of Greyhound Bus Lines in Portland, has been active on local school committees for several years. He served as chairman of the Applegate Local School Advisory Committee, and later chaired the Jefferson Reorganization Committee, which led to the designation of Ockley Green as a Portland middle school.

Sheila Bennett (BS) is an engineer with the Bonneville Power Administration who helps develop energy-saving designs and lighting schemes for commercial buildings.

Jeanette Brown (BS) works as an inspector for the Oregon Liquor Control Commission, helping to enforce state liquor laws in Multnomah County.

Robert B. Edmiston (BS) works as a rating statistician in the Municipal Finance Department of Standard and Poors Corp., New York City, the corporate investment and financial information firm.

Take an international student into your home

by M. Gail Vecilla

International students have become an active part of campus life at PSU and yet a large majority of these students still experience difficulties in adjusting to American culture. One of the ways the University helps is through its host family program, in which PSU alumni are encouraged to participate.

Students in the host family program live with American families for at least a term to help adjust and to learn about American life. They are treated like family members rather than just "boarders" who pay room and board expenses, thus they experience the American way of living firsthand. Host families, in return, also learn about other cultures.

"It is a very rewarding experience," said Marguerite Marks, a retired international students advisor at PSU who has had a young Japanese woman in her home. "It gives PSU a 'humanness' that we don't really have for international students."

ESL instructor Nancy Trotta ('69, '75 MA) agrees. Trotta has hosted a student from Qatar and has a Vietnamese foster son. "I think it is a really worthwhile experience and I learned a lot about their countries and their cultures."

For students not living with host families, "simply having a 'big brother or sister' relationship" can be a big help, says Suzanne Nelson ('66), chair of the new International Alumni Coordinating Committee. Alumni and friends of the University sit on the committee, which encourages alumni to foster relationships with international students.

In Memoriam

Rodney D. Bollins ('76 BS), a senior financial analyst with Freightliner Corp., Portland, died of cancer March 22 at his Portland home. He was 32. A hemophiliac, he was an officer and trustee of the Oregon chapter of the National Hemophilia Foundation. He is survived by his wife, his parents, a sister and grandmother. The family suggests memorial contributions to the Oregon chapter of the National Hemophilia Foundation, 320 S.W. Stark St., Portland, OR 97208.

Dickson A. Janowski (Vanport) and his wife, Arlene M., were found shot to death in their Cedar Mill home west of Portland Feb. 17. He was 54 and had worked for Tektronix Inc. since 1957. He was an electronic devices process engineer at the time of his death. The Janowskis leave one son. At press time, the case remained unsolved.

Larry C. Leedy ('83 MS), a media specialist teacher in the North Clackamas School District, died of cancer April 7 in his home. He was 42. Survivors include his wife and three daughters, all of Milwaukie, Ore., his parents, a brother and a sister. The family suggests memorial contributions to the Kaiser Hospice fund or the Milwaukie Assembly of God Building, in care of Peake Memorial Chapel, Milwaukie, OR.

"Even a simple dinner invitation to your home during the holidays is greatly appreciated," said Nelson. "It really means a lot to them to have someone to depend on."

In addition to encouraging alumni to participate in the host family program, the committee assists both the International Student Services and the International Student Admissions offices at the University. The committee also helps to identify international alumni and to establish rapport with them. One project has been to work with international alumni to start alumni organizations in other countries.

For more information or to volunteer as a host, contact Suzanne Nelson, 223-9984, or Raul Martinez at 229-4094.

Thanks to alumni

The following letter was received by Cecilia Forbes, Vice President for Student Affairs at PSU, from a student who was awarded a grant made possible by alumni donations.

"I would like to thank you and the Portland State University Alumni for selecting me as a Grant recipient."

"I take pride in the work I've done at Portland State and am very pleased to have that hard work recognized by others."

"The University can be proud of the educational opportunities it provides; and I will do my best to promote the school at all times in the future."

Jeffrey S. Patterson
Senior, Finance
and Economics

Foundation News



Polina Komberg



Randy Thompson



Victoria Turk

Photos by Cynthia D. Stowell

Foundation profile

Board president sees good times ahead

by Cynthia D. Stowell

For Leigh Stephenson a decade ago, Portland State was just a place he walked through to get to his downtown law offices. Now, as President of the PSU Foundation Board, he is one of the University's most valuable advocates.

Stephenson jumped into the Park Blocks with both feet when he took on the City Club's mid-1970s study of PSU's role in the community. Interviews with PSU faculty, administrators, students and alumni, state higher education officials, and members of the community led Stephenson's committee to conclude that PSU was "underfulfilling" Portland's higher education needs, mainly because the University's growth was being stifled.

"The programs Portland State had were doing a good job," said Stephenson of the City Club findings, "but certain state policies were restrictive." The state's funding formula based on full-time enrollment discriminated against PSU, and the program duplication policy made it difficult to expand PSU's academic programming. Publication of the City Club's report in 1978 and later testimony by Stephenson before the State Board of Higher Education helped bring these facts to light. Stephenson finds it gratifying that the funding formula has since been modified and the Chancellor is pursuing a policy of "planned duplication."

"In terms of the leadership that counts, there is a very positive attitude toward higher education."

A graduate of Yale University and Columbia Law School, Stephenson has cultivated this third university allegiance in the city he adopted more than twenty years ago. "Portland State is an important resource to the community," he says of his support. As a business lawyer, Stephenson is keenly interested in the region's economy and he thinks PSU can help make it healthy.

"I think people in Oregon have realized that the severity of the recession reflected a fundamental change in our economy — that it wasn't going to come back as it was before. Under the banner of economic development, one thing you have to do is have a sound educational system to attract business. This is now a political rallying point."

After a period of "agonizing" budget cutbacks, Stephenson feels Portland State and the other state higher ed institutions are entering



Leigh Stephenson

Photo by Cynthia D. Stowell

another growth period. "In terms of the leadership that counts — the Chancellor, the State Board, the Legislature and the Governor — there is a very positive attitude toward higher education and a demonstrated concern that our system hasn't had the state support it's needed."

He points to the State Board's 50% increase in the recommended state system budget for the 1985-87 biennium, with hikes in faculty salaries, building construction funds and program monies. Even after the Governor scaled it back, Stephenson was optimistic. He expects good things from the legislature, saying that leaders "seem to have their priorities right."

As the Foundation Board President, Stephenson will be watching Salem closely, offering testimony if called upon. But it is also the job of the Board, as trustees of the University, to find other sources of support. "An urban institution has fewer loyalties than a state land-grant college. Portland State has a small base of private support. . . no resources to fall back on."

The quality of PSU's growth is also of concern to Stephenson. Noting that the current climate favors high tech, international trade and economic development, Stephenson concedes that growth in PSU's engineering and business programs is an immediate target. "By the same token, we have to be very sensitive to balance and not ignore other disciplines that are essential to an enlightened society."

Would you let these students down?

These are three of 18 students who have been on the phone since January talking to thousands of PSU alumni. Their unflagging enthusiasm — matched with alumni generosity — has resulted in nearly \$100,000 in pledges to the PSU Foundation, over twice the previous high. Under the able supervision of veteran phonathoner Janice Squires ('84), the student callers have secured pledges from nearly 29% of all alumni contacted.

Of course, pledges are not cold cash. But they are promises. And

that's why these students fully expect at least 70% of the alumni who pledged gifts to Portland State to follow up with their chosen method of payment (check or credit card, all at once or in installments). With \$70,000 deposited in Alumni Fund coffers, a record amount of money would be available for scholarships, equipment, special programs and faculty development. But remember, **pledges must be returned by June 30, 1985** to be credited to this year's effort.

Don't let these students down!

Giving to PSU benefits you, too

Take a look at the envelope that dropped into your lap when you opened this issue of *PSU Perspective*.

It contains a few good reasons for making a contribution to the PSU Annual Fund. For instance, gifts of \$250 or more open the door to a year's worth of performing arts events at Portland State. Give a little more and you also get a free Alumni Benefits Card admitting you to the gym and the library all year. If you're feeling a little strapped this year, you can still benefit by a variety of PSU mementos, such as a mug, an art print, a calendar and/or a T-shirt. Of course, a contribution of any size brings you a welcome tax deduction next April.

But the envelope doesn't explain all the good reasons for giving to PSU. What about the many expenses that can't be met with state and taxpayers' allocations?

Over 60 PSU students are receiving scholarships made possible by alumni donations. The library is able to update its collection and its services with the help of private gifts. And the very best faculty can be recruited and retained if they know that PSU is a place they can grow and develop — which they can with Foundation grants.

If you think about it, these are all benefits to you, too. Because the better PSU looks, the better you look.



Photo by Clarence Neen

Meet the chair of the 1985-86 Annual Fund, Jim Griffith ('67) (second from right). Griffith, a building consultant, and his wife Carolyn joined old campus acquaintances Jerry and Mary Meyer (both '68) at PSU's birthday party February 23 at Rian's Atrium Restaurant in downtown Portland. The event raised \$3,000 for the '84-85 Annual Fund.

Faculty Notes

Nathan Cogan, English, is one of ten Oregon authors contributing to this year's edition of "Sweet Reason," a series published by the Oregon Committee for the Humanities and the Oregon Art Foundation. The book, 2004: *Looking Beyond Orwell*, offers views of how the world might change over the next century. Cogan's essay is entitled "Malamud's *The Fixer*: The Ethnic Novel in the Orwellian Nightmare."

Don C. Gibbons, Sociology and Urban Studies, has been appointed editor of *Crime and Delinquency*, a major journal on criminal justice and criminological issues published by the National Council of Crime and Delinquency.

Raymond N. Johnson, Accounting, has received a \$38,000 grant from the Peat, Marwick, Mitchell Foundation to refine certain of his techniques for conducting more efficient and accurate large-scale corporate audits. Johnson plans to focus on the recent audits of over 100 U.S. companies in his new research.

Susan Karant-Nunn, has been selected by the International Research and Exchanges Board (IREX) to be an exchange scholar to the German Democratic Republic during her sabbatical next year. Karant-Nunn

will spend four months in East Germany doing research on the late medieval history of a group of silver-mining cities in the *Erzgebirge* (Ore Mountains).

Harold A. Linstone, Systems Science and Management, is author of the book *Multiple Perspectives for Decision Making*, published recently (1984) by the North-Holland Publishing Co., New York.

Frederick Nunn, History, has been awarded a 1985 Guggenheim Fellowship to continue his work on military officers in Latin America, Europe and developing countries. Nunn will be comparing the thought and perception of military officers from these regions in the post-World War II era, expanding on his 1983 book *Yesterday's Soldiers*.

Alice Van Leunen, Art, has had five textile works purchased by the City of Atlantic City. The works will be permanently installed in the new Atlantic County Office Building. Van Leunen has also produced a commissioned textile work for Community Hospital in Gresham, Oregon.

In Memoriam

Shari R. Kazdoy, Speech Communication, died in a three-car accident in Portland April 20. She was 35. Kazdoy, a graduate of the State University of New York at Buffalo and the University of Denver, came to Portland State's Speech and Hearing Sciences Program in 1979. She supervised the clinics for the hearing impaired and trained graduate student clinicians in aural rehabilitation. Widely known for directing and producing a television series on fluctuating hearing loss in children, Kazdoy had also taught sign language to chimpanzees at Washington Park Zoo. Prior to PSU, Kazdoy was a clinical audiologist at Oregon Health Sciences University. Remembrances can be made to the Shari Kazdoy Memorial Scholarship Fund, in care of the Department of Speech Communication.

Walter G. Klopfer, Psychology, died March 4 during heart surgery. He was 61. A clinical psychologist who was a national expert on the Rorschach test, Klopfer came to the University in 1965 to help implement the new graduate program in psychology. Klopfer also taught at the Oregon Graduate School of Professional Psychology, which he helped found, and was in private practice. In 1984, Klopfer became chair of the State of Oregon's Psychiatric Security Review Board, of which he had been a member since 1980. Remembered by his colleagues as a happy, outspoken person, Klopfer was also noted for his sensitivity to the individual needs of students.

History department finds friends in the community

by **M. Gail Aveccila**

As an urban university counting on the community for support, Portland State has many valuable connections. One of them is a new group called Friends of History.

Started last spring, the Friends of History provides a way for the History department to take its expertise into the community and for members of the community to extend their support in return.

Friends of History was started by a group of citizens interested in what PSU's History department has to offer. "We felt that so much of the public's image of Portland State was (focused) on need. So we wanted to show the public how great the University and the History department are," said Ann Clarke ('79 MA), the group's past president. With its 12 board members consisting of alumni, faculty, students and other members of the community, the new group had its first meeting in April 1984.

One of their first projects was to start a speaker's bureau made up of history faculty members. The bureau is set up to accommodate requests from organizations and schools for lectures and presentations on special topics in history. For example, last winter, Gordon Dodds, a PSU History

professor and member of the Board, talked to the Daughters of American Revolution about Oregon pioneers and Ann Clarke gave a lecture on Edwardian garden design to the Portland Garden Club.

"This is the kind of service that a liberal arts department could provide that is not usually expected," noted Dodds.

The group has raised around \$2,000 since last fall without any major campaign, according to Dodds. Collected to benefit the History department, the funds were used to add more graduate assistants and start essay-writing contests. The department has also been able to provide Phi Alpha Theta, the history honorary, with its own office.

Anne Meyers, the new president of Friends of History, says future projects of the group include providing prizes for history undergraduate and graduate students who have earned the highest grade point averages and made noteworthy contributions to the University. The group is also planning to provide scholarships and travel grants. "Basically, we hope to continue to promote the History department and the University and point out how great it is," said Meyers.

Renowned chemist spent last years at PSU

Internationally known chemist Paul H. Emmett, Visiting Research Professor of Chemistry at PSU since 1971, died in Portland April 22 after a lengthy illness. Emmett, who maintained a regular schedule of research and teaching at Portland State until recently, was 84.

A member of the National Academy of Sciences, Professor Emmett was regarded internationally as the major figure in the area of surface chemistry and catalysis, the study of catalytic reactions. A native of Portland, he earned his doctorate in chemical engineering from Cal Tech in 1925.

He spent nearly all of the next six decades in research and teaching, including work for the Fixed Nitrogen Research Lab in Washington, D.C., Johns Hopkins University, the Manhattan Project, the Mellon Institute, and Portland State. His accomplishments have had wide ranging impacts on industry but he is perhaps best remembered by scientists for formulation of an equation (the "BET" equation) with Stephen Brunauer and Edward Teller that has been a chemical standard for nearly 50 years.

Of Paul Emmett's numerous honorary degrees and awards, seven were presented during his tenure at PSU. These included the establishment by the Catalyst Society of America of the International Paul Emmett Award in Catalysis, the Pioneer in Chemistry Award from the American Institute of Chemistry, the Cal Tech Distinguished Alumni Award, the Howard Vollum Award for Science from Reed College, and an honorary doctorate from the University of Hokkaido.

Karl Dittmer, Dean Emeritus of the Division of Science at PSU, said the University community would remember Emmett as an illustrious scientist who "served as an inspiration for many younger faculty members and advanced graduate students."

Emmett is survived by his wife, Pauline, of Lake Oswego. In his memory, the Paul H. Emmett Memorial Fund has been established through the PSU Foundation.

ABC ALUMNI BENEFIT CARD

ONE TIME ONLY OFFER

To introduce you to the Alumni Benefits program, present this coupon to enjoy one full day of HPE recreational facilities:

- Gym • Swimming pool
- Weight room
- Circuit training room
- Tennis / racquetball courts

Coupon good for ONE person per ONE visit only. Sunday through Saturday.

COMPLIMENTARY RECREATION PASS

Name _____
Social Security # _____

Bearer is entitled to use PSU's recreational facilities (circle each area to be used): gym, swimming pool, weight room, circuit training room, tennis / racquetball courts on _____

(date) _____

Offer expires June 9, 1985

PSU ALUMNI PROGRAMS

P.O. Box 752
Portland, Oregon 97207
(503) 229-4948

Briefly...

Chiles grant expands lab

A recent grant from the Chiles Foundation has enabled PSU's School of Business Administration to relocate its Earle A. Chiles Microcomputing Laboratory to larger quarters and has increased its number of IBM-PC microcomputers from 14 to 27. The newest award means that, to date, some \$225,000 in Chiles Foundation money has been put to good use supporting the work of the teaching laboratory, now being used by about 200 PSU upper-division business students.

Engineering Ph.D. gets final okay

The Educational Coordinating Commission gave final approval to a Ph.D. degree in Electrical and Computer Engineering at Portland State, following initial approval by the State Board of Higher Education last September. Ready to start with about five candidates enrolled, the program will have two major thrusts: work on the detection and control problems associated with the replacement of the human senses by computers (as in robotics); and energy systems and applied electromagnetics, building on past work with the Bonneville Power Administration and the U.S. Department of Energy.

Award named for Charlie White

The Charlie Award, for excellence in university summer session catalogs, was "born" recently in San Diego at the annual North American Association of Summer Sessions conference. The new award is named after Charlie White, director of PSU's summer session and long-time advocate of clear and attractive course catalogs.

Portland State received one of the five Charlie Awards handed out during the conference for the 1984 summer session catalog, which was praised for its "organization, index, clarity and consistency."

Coaches save man's life

PSU baseball coach Jack Dunn and assistant coach Kelly Smith recently teamed up to save a man's life at Hilo Airport in Hawaii. On an exhibition tour with the Vikings, the two

coaches administered cardio-pulmonary resuscitation to a heart attack victim on board a jet destined for Honolulu. Dunn and Smith kept the 65-year-old man alive until emergency personnel arrived ten minutes later. The man responded to electric shocks and was later listed in satisfactory condition at Hilo Hospital. In recognition of their efforts, the Mayor of Hilo, who happened to be on the plane, gave written commendations to the two coaches.

Notebooks show PSU scenes

Color notebooks depicting scenes around the PSU campus are now offered at the PSU Bookstore. Available in four different scenes selected from the photographic files of Brent Schauer, photographer in Audio-Visual Services, the notebooks were produced by Creative Graphics, a company that produces similar cards for other universities.

John Meyer, general merchandising manager of the PSU Bookstore, launched the notebook project in response to numerous requests not only from students and faculty but from campus visitors as well. Meyer feels that the PSU notebooks are good for public relations and "make the University more visible to the public."

Starting out with four different styles while testing the market, the bookstore may increase the number of styles and may even expand with portfolios and binders depending on the public's response, says Meyer.

PSU teams win business policy games

PSU graduate and undergraduate teams emerged as grand champions and top overall winners among teams from 18 universities competing at the 21st Annual International Collegiate Business Policy Games, held April 10-12 at the University of Nevada-Reno. The teams operated mock companies in a computer-simulated economy. Grover Rodich, Management, was the adviser for the PSU teams, which have compiled the most wins yet in ten years of competing.

and Scott Lindsay; offensive tackle Lance Mannix; linebackers Todd Bowman and Jason Hitchens; defensive backs Brian Fish, Kevin Kiesau and Melvin Hawkins. They join last year's alumni standouts quarterback Bryan Mitchell and Tony Cichoke.

Of course, the alumni will face another great Viking team, led by winning coach Don Read and including many returning ball players. With all that talent, it should be a game worth watching.

Legislature looking at two versions of higher ed budget

by Clarence Hein

Passage by the State Legislature of the 5 percent sales tax proposal on April 19 has allowed the focus in Salem to shift away from that measure and back to other issues, including higher education funding.

Portland State is watching with particular interest for any progress on the governor's proposed higher education budget, which eliminated considerable special funding requested for PSU by the State Board of Higher Education. The cuts occur outside the base operating budget, on which the State Board and governor agree.

The board had proposed \$17.6 million in special expenditures for programs in high technology and economic development throughout the state system. The governor recommended \$6 million less, reducing the proposal for Portland State by nearly two-thirds, from \$3 million to \$1 million.

In the State Board's proposal, PSU was to receive \$2 million to upgrade engineering education; \$300,000 for the Institute for International Trade and Commerce; \$250,000 for a new degree in international business; and \$450,000 to expand undergraduate engineering. The University of Oregon was recommended for \$4.6 million and Oregon State for \$5.9 million in special programs.

When the governor's budget was released, the special requests were funded at 88 percent at UO, 81 percent at OSU, but only 35 percent at PSU. The \$2 million to upgrade engineering had dropped to \$500,000, and the \$450,000 to expand undergraduate engineering had disappeared altogether. Funding for the two international programs remained unchanged.

At an early hearing on the budget before the Ways and Means Subcommittee on Education, Senator Frank Roberts and Representative Tom Mason suggested that the budget proposal represented a major higher education policy decision which legislators would want to review. Following the initial hearing, that portion of the higher education budget was assigned to another legislative committee, Trade and Economic Development.

In another section of the governor's proposed budget, Portland State would receive a portion of the first year's state lottery revenue to help build Phase II of the Professional Schools Building. It will house the School of Business Administration and programs in international trade and business. The projected \$7 million cost of the building would be divided between lottery and bond funds.

Legislators anticipate winding up action on the budget and other matters in time to adjourn in June.

Dmytryshyn, Brooke win faculty prizes

Two long-time Portland State faculty have been honored by their colleagues with the University's major teaching and service awards. The awards will be presented at Spring commencement.

The Branford Price Millar Award for Faculty Excellence will be presented to Basil Dmytryshyn, professor of history. Dmytryshyn, who has been at

PSU since 1956, is a nationally known Russian scholar and is co-director of the International Trade and Commerce Institute at PSU.

The George and Virginia Hoffmann Award for University Service will be presented to Clarke H. Brooke, professor of geography. Brooke, at PSU since 1955, is an expert on the Middle East.

Discover Shakespeare, Ibsen and Britt in southern Oregon

A weekend in southern Oregon can turn up a lot of culture, as participants in a PSU Alumni-sponsored tour will discover this summer.

Asland and Jacksonville are the destinations of the August outing. Theatre and music are the attractions. A chartered bus will leave Portland Friday morning, August 16, and arrive in Asland in time for the 8 p.m. performance of Shakespeare's "The Merchant of Venice" in the Elizabethan Outdoor Theatre. After a night at the Red Lion Inn in Medford, guests will catch a 2 p.m. staging of Ibsen's "An Enemy of the People" at the Angus Bowmer Theater in



Asland. Saturday evening, the cultural experience will encompass a classical concert in Jacksonville, at the Peter Britt Music Festival.

Cost of this "adventure" is \$199 per person, which covers transportation, one dinner and two box lunches, theatre and concert tickets, and a double occupancy hotel room for two nights. Call PSU Alumni, 229-4948, for more information.

Varsity meets alumni May 18

The 1985 edition of the PSU football team will wind up five weeks of spring practice with its annual game against the alumni on Saturday, May 18 at 3 p.m. at Milwaukie High School.

Last year, the varsity won but the alumni were driving for the go-ahead touchdown when time ran out.

Now the alumni team has gained the advantage of nine graduated members of the 1984 Viking team that won the Western Football Conference championship. They are receivers Roger Daniels, Steve Jones

Lectures

FOREIGN LANGUAGE COLLOQUIA

1 pm, 462 Neuberger Hall, Free.

- May 15** "A Spanish Gentleman: Gerald Brennan," David Roney, Spanish section
- May 22** "Austria — Fact & Fiction," Fritz Kramer, Geography Dept.
- May 29** "Three Eccentric Writers: Diderot, Van Gennep, Zinoviev," Graham Conroy, Philosophy
- June 5** "Advertising in Germany: A Mirror of Reality?" Franz Langhammer, German section

GEOGRAPHY COLLOQUIA

3:30 pm, 418 Cramer Hall, Free.

- May 15** "South of Wallace's Line: Australian Landscapes," Dale Courtney, Geography, PSU
- May 22** "Designing Computer Systems for Geographic Applications," Michael Peterson, Geography, University of Washington
- May 29** "The Camel in Bedouin Life in the Sinai Mountains," Amir Yechieli, Geography, PSU

TALKING ABOUT IT HELPS

Noon, 11 Neuberger Hall, Free.

- May 16** "Surviving Incest & Other Forms of Childhood Sexual Abuse," Carol Tuner, PSU Student Health Service
- May 23** "Negotiating for Couples," Paula Belsey, Social Work
- May 30** "At Your Service! Discussion of Future Plans for the Student Health Service," Sandra Franz, Head Nurse, PSU Student Health Service

NINA MAE KELLOGG LECTURE

3 pm, 338 Smith Center. Call 229-3521 for details.

- May 15, 16** Guest speaker: Richard Ohmann

AWARDS CEREMONY

- May 22** Craig Lesley, author of *Winterkill*, will speak and Burnam, Clarke & Ford writing awards will be presented to students. 3 pm, 338 Smith Center. Call 229-3521 for details.

ANNUAL STUDENT ART EXHIBITION

2nd floor Neuberger Hall.

- May 23-** Graduate & undergraduate work from studio courses in Dept. of Art. Opens
June 7 May 23, 4 pm

Films

CANYON CINEMA FILM SERIES

Animation to documentary, independent avant-garde & experimental films from the Berkeley, California cooperative. 7:30 pm, 75 Lincoln Hall, Free.

- May 17** "The Divine Miracle," "Berlin Graffiti," "Foregrounds," "Spacecut," "The Female Bather," "The Birth of Aphrodite"
- May 31** "Vampire: The Passion of," "Chinamoon," "Eight," "Robert Having His Nipple Pierced," "Chicken Rave"

MEANING & ART FILMS

7:30 pm, 75 Lincoln Hall, Free.

- May 11** "Hiroshima Mon Amour," "A Chariot Tale"
- June 1** "Variations on a Theme," "James Brown: The Man," "Pas de Deux," "Un Chien Andalou"

Performing Arts

BROWN BAG CONCERTS

Noon, 75 Lincoln Hall, Free.

- May 14** Vocal Arts Quartet
- May 21** Ford Hill, piano
- May 23** PSU Student Voice Recital
- May 28** Carol Sindell, violin
- May 30** PSU Brass Ensemble
- June 4** Lincoln Hall Chamber Players
- June 6** Marathon Brown Bag & Smorgasbord (11 am-2 pm)

DANCE PERFORMANCE

8 pm, 212 Shattuck Studio Theater. Tickets \$6 general; \$5 sr. adults, students, PSU faculty/staff; \$2.50 PSU students. Call 229-4440.

- May 16-18** Seattle-based Mark Morris Dance Group

PIANO SERIES

8 pm, Lincoln Hall Aud. \$9 general; \$7.50 sr. adults, students, PSU faculty/staff; \$6 PSU students.

- May 20** Diana Kacso

CONCERTS

Lincoln Hall Aud. unless otherwise noted.

- May 19** Guitar Ensemble, 3 pm, Free
- May 19** Symphonic Band, 8 pm (\$2.50 general; \$1 sr. adults, students)
- May 22** PSU Madrigal Singers, 8 pm, St. James Lutheran (1315 SW Park), Free
- May 24** University Choir & Percussion Ensemble perform Orff's *Carmina Burana*, etc. 8 pm; \$2.50 general; \$1 sr. adults, students
- May 30,** Chamber Choir & Orchestra perform
June 2 Bach's *Passion According to St. John*. St. Matthew's Lutheran Church, Beaverton. May 30-7:30 pm; June 2-4 pm; Free
- June 4** Duo Piano Recital (Nan Childress, Christina Haan) 8 pm, Free
- June 5** PSU Symphonic Band, Noon, Free
- June 7** Pianist Gyorgy Sebok. 8 pm, \$7.50 general; \$5 sr. adults, students
- June 12** West Coast Chamber Orchestra with pianist William Doppman. 8 pm, \$8 general; \$7 sr. adults, students
- June 26** West Coast Chamber Orchestra with violinist Phillip Ruder. Premiere performance of Bryan Johanson's *Symphony #1*. 8 pm. \$8 general; \$7 sr. adults, students

SUMMER FESTIVAL THEATER

Thursday through Saturday at 8 pm; Sunday at 7 pm. Call 229-4440 for admission & reservation info. Thursday previews at reduced rates.

- June 20-** John Pielmeier's "Agnes of God," with guest
July 13 artists Victoria Parker, Kelly Brooks, Linda Williams Janke — Lincoln Hall Aud.
- June 27-** "Come Back to the 5 and Dime, Jimmy Dean, Jimmy Dean," directed by Susan LeClerc — Lincoln Studio Theater (room 115)
- July 18-** "A Flea in Her Ear," directed by
Aug. 10 Twig Webster — Lincoln Hall Aud.
- Aug. 15-** "Night of the Iguana," directed by
Sept. 7 Jack Featheringill — Lincoln Hall Aud.

DRAMA

8 pm, Lincoln Hall Aud. \$5 general; \$3.50 sr. adults, students, PSU faculty & staff. Call 229-4440 for tickets.

- May 16-18** "Loose Ends" by Michael Weller. A dramatic comedy chronicling the marriage of an upwardly mobile couple in the '70s. Directed by Susan LeClerc.

Visual Arts

LITTMAN GALLERY

Regular hours Mon-Fri., 12-4 pm, 250 Smith Center, Free. Call 229-3020.

- May 10-** An exhibition of African Art from
June 14 Portland collections

WHITE & SILVER GALLERIES

Open Mon-Fri., 8 am-5 pm, 2nd floor Smith Center, Free.

- May 10-** Photography from the Portland Art
June 14 Museum's Gebauer collection

Campus Dates

- May 27** Memorial Day Holiday. University closed!
- June 7** Summer Session advance registration ends
- June 14** Spring Commencement
- June 24** General registration for Summer Session. Evening classes begin (4 pm & later)
- June 25** Day classes begin. Also, sr. adults may register on a no-credit, no-tuition, space available basis through the Sr. Adult Learning Center, 137 Neuberger Hall, 229-4739.
- July 4** Independence Day. University closed!
- August 5** Fall term advance registration continues until Sept. 13
- Aug. 15** Summer Commencement

Special Events

OUTDOOR PROGRAM

Open to PSU students, faculty, staff & alumni. Call 229-4465 for more information.

- May 25-26** Backpack along the Columbia Gorge Eagle Creek trail, 7½ to 15 miles. Costs split among users.
- June 15-23** San Juan Cycling. First 12 people; \$30 cost includes transportation, ferry passes, overnight hot springs stop. Easy-paced ride.

POETRY

Smith Center's Nordicland (basement), Free. Call 229-3045.

- May 16, 17** Novelist & poet Joyce Carol Thomas reads from her prose May 16, 3 pm, & from her poetry on May 17 at 7:30 pm.
- May 24** Local poets read from their own work, 7:30 pm

10th ANNUAL PSUWA ART FESTIVAL

- June 5-9** 90 artists will display & sell their work during this 5-day event at Washington Square mall. Proceeds benefit the PSU Women's Association Scholarship Fund.

POETS IN THE PARK BLOCKS

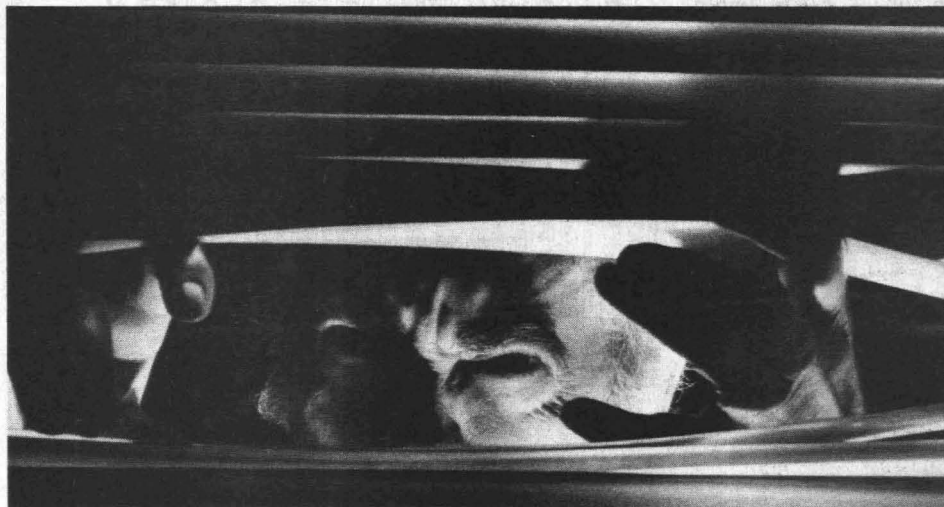
11 am-2 pm, Park Blocks outside Smith Center.

- May 17** Judith Barrington, Barbara Lamorticella, Linda F. Hunter, Leanne Grable, Harold Johnson & more: Food, books, artifacts for sale as well. (Rain date: May 22)

SPRING FEVER COMEDY SERIES

Noon, Smith Center's Parkway North, Free.

- May 15** Dave Anderson & the Newcomer Bros.
- May 22** Comedians Susan Rice & Dwight Slade
- May 29** Joe Kogel, mime



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